

# The 32<sup>ND</sup> ANNUAL ENERGY FAIR

CLEAN ENERGY + SUSTAINABLE LIVING FOR ALL

## À La Carte Sponsorship Benefits

The Midwest Renewable Energy Association (MREA) has many unique à la carte sponsorship opportunities available for The 32nd Annual Energy Fair. Designed to keep your brand top of mind, these offerings allow you to put your name on the most-seen locations and items at the Fair. Please note that sponsorships must be confirmed by 4/15/23 to take advantage of select benefits (\*), so **don't delay—register today!**

To explore our full list of sponsorship levels and engagement opportunities for the 2023 Fair, please visit [www.theenergyfair.org/get-involved](http://www.theenergyfair.org/get-involved), or contact Celia at [celia@midwestrenew.org](mailto:celia@midwestrenew.org) with questions.

### Energy Professional Building & Beverage Sponsor \$6,000 • 3-Day Sponsorship • 1 Available

- \*Exclusive signage in series locations (Ed room and North Building)
- 1 sponsor post on MREA social media
- 1 Training & 1 Energy Fair Newsletter feature
- 200 beverage tickets featuring your company logo
- Host 1-2 Happy Hours for industry professionals to network—schedule TBD
- Host 1-2 Coffee Breaks for industry professionals—schedule TBD
- Clickable logo on The Energy Fair website
- 2 sponsor badges
- 2 Networking Dinner vouchers
- Company logo in The Energy Fair Newsletter
- \*Company logo in Energy Fair publication(s) & promotional materials
- \*1 30-second ad in MREA's Rise Up podcast

### Clean Energy Career Fair • \$500

- \*Sponsor signage at the event and company logo on Career Fair resources (printed & digital)
- Company logo on SolarEnergyJobs and 12 months of job listings
- Clickable logo on Energy Fair website
- 2 sponsor badges
- 2 Networking Dinner vouchers
- Company Name in The Energy Fair Newsletter
- Feature on MREA social media and in publication(s) are possible

### Beverage Tent Sponsor • \$2,000 • 1 Available

- Clickable logo on The Energy Fair website
- 2 sponsor badges
- 2 Networking Dinner vouchers
- Company logo in The Energy Fair Newsletter
- \*Sponsor logo in Energy Fair publication(s) & promotional materials
- \*1 30-second ad in MREA's Rise Up podcast
- \*Signage at Beverage Tent



**Save the date—The 32nd Annual Energy Fair is set for June 23-25, 2023!**



### ABOUT THE MREA

The MREA promotes renewable energy, energy efficiency, and sustainable living through education and demonstration.

### STAY IN TOUCH:

[www.theenergyfair.org/sponsorship](http://www.theenergyfair.org/sponsorship)  
[energyfair@midwestrenew.org](mailto:energyfair@midwestrenew.org)  
7558 Deer Rd, Custer, WI 54423

# À La Carte Sponsorship Benefits

## **Wristband Sponsor • \$1,500 • 1 Available**

- \*Company logo on wristbands
- Clickable logo on The Energy Fair website
- 2 sponsor badges
- 2 Networking Dinner vouchers
- Company logo in The Energy Fair Newsletter
- \*Sponsor logo in Energy Fair publication(s)

## **Live Music Sponsor • \$1,500 • 2 Available**

- Clickable logo on The Energy Fair website
- 2 sponsor badges
- 2 Networking Dinner vouchers
- Company logo in The Energy Fair Newsletter
- \*Sponsor feature in Energy Fair publications

## **EV Charging Sponsor • \$2,000 • 1 Available**

- Clickable logo on The Energy Fair website
- 2 sponsor badges
- 2 Networking Dinner vouchers
- Company logo in The Energy Fair Newsletter
- \* Company logo in Energy Fair publication(s) & promotional materials
- \*1 30-second ad in MREA's Rise Up podcast
- \*Signage at the EV Charging Carport

## **Main Stage Sponsor • \$2,500 • 1 Available**

- Clickable logo on The Energy Fair website
- 2 sponsor badges
- 2 Networking Dinner vouchers
- Company logo in The Energy Fair Newsletter
- \*Company logo in Energy Fair publication(s) & promotional materials
- \*1 30-second ad in MREA's Rise Up podcast
- \*Signage at the Main Stage

## **Forest Stage Sponsor • \$1,000 • 1 Available**

- Clickable logo on The Energy Fair website
- 2 sponsor badges
- 2 Networking Dinner vouchers
- Company logo in The Energy Fair Newsletter
- \*Company logo in Energy Fair publication(s)
- \*Signage at the Forest Stage

## **Transportation Sponsor • \$2,500 • 2 Available**

- Clickable logo on The Energy Fair website
- 2 sponsor badges
- 2 Networking Dinner vouchers
- Company logo in The Energy Fair Newsletter
- \*Company logo in Energy Fair publication(s) and promotional materials
- \*1 30-second ad in MREA's Rise Up podcast

## **Rainbow's End Kids' Tent Sponsor • \$500 • 1 Available**

- Clickable logo on The Energy Fair website
- 2 sponsor badges
- 2 Networking Dinner vouchers
- Company name in The Energy Fair Newsletter
- \*Company logo in Energy Fair publication(s)
- \*Signage at Rainbow's End

## **Workshop Tent Sponsor • \$500 • Multiple Available**

- Clickable logo on The Energy Fair website
- 2 sponsor badges
- 2 Networking Dinner vouchers
- Company name in The Energy Fair Newsletter
- \*Company logo in Energy Fair publication(s)
- \*Signage at Workshop Tent



À la carte offerings can be purchased on their own or with an event sponsorship for maximum engagement. To register today, please visit [www.theenergyfair.org/sponsorship](http://www.theenergyfair.org/sponsorship)